

October 9, 2012

To the HBA of Greater Springfield Board of Directors:

After nearly twelve years of service as Chief Executive Officer of the Home Builders Association of Greater Springfield, I am today officially submitting this letter of notification that I will resign the duties of my position, effective November 15, 2012, to accept an offer to serve as Executive Vice President of the Greater Birmingham Association of Home Builders.

The decision to make this move has been very difficult. The offer in Birmingham represents an outstanding professional opportunity to serve as the chief association executive of the fifth largest home builders association in the country. Yet, as you know, my wife Rachael and I (along with our two children) have very deep roots in the Springfield community and with the HBA of Greater Springfield in particular. We are so grateful that God has blessed us with your treasured friendship and with many other friends and family here. But we also strongly believe that this is the decision He has called us to for the next chapter in our lives. And we are confident He has a plan and purpose for us there – most of which we do not yet know, but which we trust by faith.

I want you to know that it has been my great honor, under your direction, to serve such an outstanding organization of wonderful people for more than a decade. I take great satisfaction in the fact that our shared stewardship of this association has led to remarkable achievements over the course of the last twelve years. In fact, part of what gives me peace that this is the right decision is the fact that the HBA of Greater Springfield is better equipped and prepared for transition today than it has been at any point in its history. Led by an exemplary board, and served by what I believe is the best HBA staff in the country, difficult (but necessary) decisions already have been made that position the HBA for increasing success in the years ahead. And I am confident those greater successes do lie ahead for the HBA of Greater Springfield.

Thank you for the opportunity to serve alongside you. You are – and will always remain – high in my heart, thoughts and prayers.

With Deepest Personal Gratitude and Friendship,



Matt Morrow